



ALL TOGETHER - VIRTUAL CARE

1 Rated Virtual Care Solution 2019*
The Perfect Cost:Benefit Balance



*Forrester New Wave™ Q2 2019

ARTIFICIAL INTELLIGENCE VIRTUAL CARE



**ALL TOGETHER
VIRTUAL CARE**

Artificial Intelligence
The Perfect Cost:Benefit Balance

For virtual care, only AI, the gold standard of evidence-based care will do, while current offerings are:

- Expensive 'FaceTime' with MD
- Questionable ROI (CalPERS Study)
- Cost transfer Medicare to Plan Sponsors
- Quality varying from MD to MD

**ALL TOGETHER VIRTUAL CARE
AI EVIDENCE BASED CARE
1 RATED
VALIDATED BY 30+ MILLION USERS
PENNIES A DAY**

ARTIFICIAL INTELLIGENCE CARE AT A PRICE TO MEET ANY BUDGET

What It Does - Diagnose & treat over 450 minor illnesses

How it Works - AI-driven interactive clinical interview accessed from web or mobile app

Who Provides It - GOeVisit SmartExam -- using Bright.md technology

Users - 40,000 Canadians, 30 Million+ in USA (2/5 largest healthcare networks)

Ease of Use - Start to finish 5 - 10 minutes

Care - 'Best Practice' & evidence based

Medical Professional - Consult with medical provider by phone or via F2F technology

Documentation - 'After Visit User Summary'; Clinical Notes for Family MD

Prescription Services - Included with optional delivery to pharmacy, home or office

Affordable - Far less than telemedicine solutions

Security - HIPAA, PIPEDA compliant

HOW GOeVISIT - SMARTEXAM WORKS

- 1. REGISTRATION AND LOGIN**
 AI Virtual Care connects users with AI powered medical providers using any mobile device securely, privately and confidentially.
- 2. TREATS HUNDREDS OF MINOR MEDICAL CONDITIONS**
 AI Virtual Care platforms have modules for: Birth control, UTIs, women's health issues, pediatric, cough, cold, flu, minor skin ailments, allergies and more.
- 3. EXTENSIVE CLINICAL INTERVIEW & REVIEW WITH MEDICAL PROVIDER**
 The AI Virtual Care interactive clinical interview modules serve as a virtual physician to gather user medical information, formulate diagnosis & treatment and craft a university teaching hospital quality detailed clinical note. This clinical note is then reviewed with the user by a member of our medical professional team, along with a detailed After Visit Summary for the user to ensure the most accurate diagnosis and treatment.
- 4. AUTOMATIC PRESCRIPTION & AFTER-VISIT SUMMARY**
 Access a visit from anywhere and pick up a prescription from the closest pharmacy of choice. AI Virtual Care is available without waiting, 24/7 to diagnose & treat hundreds of minor medical conditions. This saves hours of driving, parking, sitting in waiting rooms and waiting for appointments and prescriptions.

Trusted by 30,000+ Canadians & 30 million Americans
 SmartExam treats 75% of medical conditions causing absence from work or school
 For coughs, colds, flu, women's health issues, UTIs, skin conditions
 The simplest, most convenient way to get care for everyday health issues

SmartExam Usage

Top Modules Used

- 36%**
Women's Health
- 34%**
Cough/Cold
- 16%**
Dermatology
- 14%**
Other (UTI, Ear, Burns)

96%

of patients said the care plan they received from medical providers was easy to understand

94%

would recommend GOeVisit to their friends & family

Technology people used to access virtual healthcare

Mobile Phone	76%
Computer	20%
Tablet	4%

If not for GOeVisit SmartExam, our clients would have had to seek out care from:

Walk-In Appointment	55%
Emergency Department	26%
Scheduled Appointment	14%
Other	5%

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ALL TOGETHER VIRTUAL CARE

Real Solutions With Real Results

FEATURES	TELEMEDICINE	AI VIRTUAL CARE
TECHNOLOGY	A secure connection	Artificial Intelligence medicine
CARE	Physician based	Evidence based
QUALITY OF CARE	Scope of service New to market not yet validated Variable & physician dependent Physician qualification/certification Charting Duty of care & follow up Antibiotic stewardship	Diagnosis/treatment 450+ minor conditions Two large US health networks - 30 Million+ users Consistent AI based diagnosis & treatment Detailed clinical notes & After Visit user Summary Programmatic follow up by medical professional Evidence based prescribing of antibiotics
COST	The high cost of physician care	The low cost of Artificial Intelligence care
COST TRANSFER	Provincial health plans to Plan Sponsors	
VALUE PROPOSITION	Strong	Stronger
SCALABILITY	Questionable – Lack of MD's	Infinite – Proven 30 million+ users
SUSTAINABILITY	Questionable – Cost of MD's	Proven – Infinite
REALITY	Nurse triage % calls to MD's Wait times	Instant access 24/7 15 minutes start to finish
ROI	Wait times delay care → Reduce ROI Time saved → Absenteeism days Cautious MD's → Increase medication \$\$	No wait times reduces random sick days Time saved → Absenteeism days Evidence based medication treatment
ABSENTEEISM/FRAUD	From one's living room	Prompts system shut down
PHYSICIAN REGULATORY	Increased MD charting requirements Increased costs	Detailed AI clinical notes Limited MD regulatory requirements
POLITICAL OPTIC	Draining MD's from public system	No physician drainage
USER EXPERIENCE	Can public system MD's adapt?	Proven

MEDEXTRA

MedExtra's passion is in bridging the gap to brings Canadians & plan sponsors what's missing in healthcare : Efficient, effective & engaged medical problem resolution at the speed of business. ALL TOGETHER is used by plan sponsors across Canada, insurance carriers, managing general group agencies, brokers, agents & Canada's largest assistance provider.

GOeVISIT

MyCare MedTech Inc. (MMi) is a virtual healthcare company utilizing leading edge communication technology to deliver virtual medical consultations with licensed healthcare providers for minor illnesses. MMi utilizes the latest in virtual consultation software and virtual practice guidelines. Medical information is held in Canada in a regulatory compliant data centre. This ensures a virtual medical consultation is available via online computer or smartphone technology 24/7 from where a client works, lives or travels and that the consultation is guaranteed secure and private.



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